

PNB Housing Finance wins Platinum award for its Annual Report from the League of American Communications Professionals (LACP) 2023

New Delhi, 27 February 2023: PNB Housing Finance today announced winning the Platinum Award for its Annual Report 2022, securing the 1st rank in the Financial Diversified Services category and 28th rank at the League of American Communications Professionals LLC (LACP) Vision award for Top 100 reports worldwide. The theme for this report was 'Growth in Focus – Resilient, Robust, and Responsible'.

PNB Housing Finance was awarded the Platinum Award in 2021, and the Gold Award and 60th place in 2020. This is the second year in a row, the organisation has received the Platinum Award.

The eminent jury awarded an overall score of 99 out of 100 to PNB Housing, with perfect scores in categories such as report cover, letter to shareholders, report narrative, report financial clarity and information accessibility. They also won the 'Most Improved Report Worldwide'.

The LACP is a highly regarded award for corporate reporting and communications that attracts a wide range of firms across industries and organization sizes. The 2022 Vision Awards Global Communications Competition received approximately 1,000 applications from global organisations across categories, making it one of the largest ever.

Mr. Girish Kousgi, MD & CEO, PNB Housing Finance said, "We are proud to have earned the prestigious LACP award. This international recognition motivates us to keep improving our brand that is backed by a rich legacy and robust network system."

It is LACP's goal to help facilitate discussion of best-in-class practices in communications and recognize those who demonstrate exemplary communications behaviour. Scoring is derived according to propriety judging system developed by LACP, which assigns point values to various criteria of an entry.